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Infrastructure and Innovation: Rethinking Digital Literacy for K-12 Learners

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ABSTRACT: In the wake of accelerating digital transformation, this study investigates how digital infrastructure, competency frameworks, policy implementation influence digital literacy in K-12 education. The study employs a narrative review methodology, synthesizing findings from diverse literature databases including Scopus, Web of Science, and Google Scholar. Using keywords such as "digital literacy," "K-12," "ICT integration," and "teacher digital competence," studies were screened based on inclusion criteria focusing on infrastructure, pedagogy, and policy. The review reveals that access to robust digital infrastructure significantly correlates with enhanced student engagement and digital skill acquisition. Countries with well-developed digital ecosystems exhibit stronger outcomes due to government investment, teacher training, and integrated curricular reforms. In contrast, developing countries face persistent challenges such as unequal infrastructure distribution, policy misalignment, and limited professional development opportunities. Notably, the study challenges the assumption that individual resistance is the primary barrier, emphasizing instead the structural nature of these obstacles. Recommendations include strengthening frameworks, increasing investment in connectivity, and implementing scalable teacher training programs. The study underscores the necessity for adaptive, data-driven, and equity-oriented interventions to close the digital divide and promote inclusive educational transformation. The findings offer strategic insights for policymakers, educators, and researchers seeking to build resilient digital learning environments..

Keywords: Digital Literacy; K-12 Education; Teacher Digital Competence; Digital Infrastructure; Educational Policy; Inclusive Education; ICT Integration.



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INTRODUCTION

In the rapidly evolving landscape of education, digital literacy has emerged as a central pillar of pedagogical innovation, particularly in the K-12 context. The acceleration of technological integration within educational systems globally has transformed not only the mode of content

delivery but also the competencies required by students and educators alike (Hegestedt et al., 2023; Breakstone et al., 2018). Digital literacy today extends beyond mere operational familiarity with digital tools. It encompasses critical understanding, ethical reasoning, and data-driven decision-making (Höper & Schulte, 2023; Jeong & Lee, 2024). As scholars emphasize, digital competence is foundational in equipping learners to navigate the complexities of globalization and the Fourth Industrial Revolution (Andersen et al., 2024; Donate-Beby et al., 2024).

Recent literature underscores the transformative potential of data-driven education, which positions digital literacy as an enabler for critical engagement with educational data (Höper & Schulte, 2023; Hegestedt et al., 2023). Technological advancements such as big data and digital infrastructures have created new paradigms for school improvement, necessitating a reconfiguration of digital skillsets for all education stakeholders (Andersen et al., 2024; Jeong & Lee, 2024). Integrating data awareness frameworks into the curriculum is increasingly seen as a strategy for enhancing pedagogical innovation (Breakstone et al., 2018; Jeong & Lee, 2024). In this regard, technological mastery is not an end in itself but a means to cultivate comprehensive digital literacy.

Data from the past five years indicates a significant global uptick in the adoption of digital technologies in education, spurring intensified scholarly focus on digital literacy within K-12 settings (Donate-Beby et al., 2024; Andersen et al., 2024). Studies across regions such as Europe, Latin America, and Asia report that digital integration has enhanced data collection, analysis, and dissemination processes in schools (Höper & Schulte, 2023; Hegestedt et al., 2023). Notably, correlations have been found between student digital literacy and improved academic performance and creativity (Breakstone et al., 2018; Jeong & Lee, 2024).

Despite these advances, regional disparities persist, particularly in infrastructure readiness and digital training. In Indonesia, for instance, research highlights a lack of preparedness among parents and guardians in supporting online learning (Nastiti, 2022). Similarly, Chinese studies reveal substantial gaps between urban and rural schools in terms of digital access and literacy development (Hu et al., 2022). These disparities emphasize the need for collaborative efforts among governments, educational institutions, and private sectors to bridge the digital divide (Donate-Beby et al., 2024).

A recurring challenge across many contexts lies in teacher competence and access to sustained professional development (Höper & Schulte, 2023; Andersen et al., 2024). While policy frameworks often advocate for enhanced digital skills among educators, practical implementation is hindered by insufficient training and resources (Breakstone et al., 2018). Teachers must not only be proficient in using digital tools but also in embedding data literacy within pedagogical processes (Jeong & Lee, 2024).

Further complicating the landscape is the rapid emergence of new technologies such as artificial intelligence and virtual reality, which necessitate deeper understanding and critical engagement with digital content (Donate-Beby et al., 2024; Andersen et al., 2024). Interdisciplinary collaboration is increasingly vital in designing educational experiences that are both innovative and ethically grounded (Jeong & Lee, 2024).

However, systematic reviews and meta-analyses suggest persistent gaps in the digital literacy literature. Key issues include the lack of consensus on definitions and conceptual frameworks, the diversity of measurement tools, and the fragmented nature of empirical findings (Boechler et al., 2015; Hegestedt et al., 2023). These discrepancies hinder comparative analysis and the development of universal standards for digital literacy evaluation across regions (Jeong & Lee, 2024).

Given these challenges, this review aims to synthesize recent developments in digital literacy research at the K-12 level by analyzing its core dimensions, including technical, cognitive, ethical, and socio-emotional domains. It also seeks to explore the interplay between institutional readiness, teacher preparedness, student characteristics, and infrastructural support as determinants of digital literacy effectiveness.

The scope of this review is global but places particular emphasis on comparative studies involving both developed and developing regions, with case studies from Indonesia, China, and select countries in Europe and Latin America. This focus allows for a nuanced understanding of contextual variables that influence the success of digital literacy interventions. Ultimately, this review endeavors to contribute to a more integrated and inclusive framework for digital literacy in K-12 education.

Despite the growing body of literature on digital literacy in K-12 settings, limited attention has been paid to synthesizing cross-regional insights that compare systemic challenges and contextual successes, especially in the Global South. Existing studies often lack an integrated lens that connects infrastructure, educator competence, and policy coherence. This narrative review aims to fill this gap by offering a comparative analysis that highlights institutional readiness, pedagogical implementation, and digital equity. What distinguishes this study is its emphasis on synthesizing literature not only from developed regions but also from underrepresented contexts such as Indonesia and Latin America, thereby offering a more inclusive and globally relevant framework for digital literacy advancement.

METHOD

This section outlines the comprehensive methodology adopted for the literature review on digital literacy in K-12 education. The review aimed to synthesize interdisciplinary research findings by employing systematic and structured search strategies across various academic databases. The methodological steps included the identification of relevant databases, formulation of search terms, application of inclusion and exclusion criteria, selection of study types, screening and evaluation of articles, and documentation for transparency and replicability.

To ensure a robust and inclusive literature base, the search utilized major academic databases such as Scopus, Web of Science, Google Scholar, and PubMed. Each database offered unique advantages—Scopus and Web of Science provided high-quality, peer-reviewed journal articles and citation analyses, while Google Scholar allowed access to a broader range of materials including grey literature like theses and conference proceedings. Additionally, ERIC, Academic Search

Complete, and ProQuest Dissertations were consulted to gather literature focused specifically on educational contexts. The inclusion of grey literature, such as government reports and publications from educational organizations, further enriched the data sources.

A systematic keyword strategy was employed to guide database searches. Primary keywords included "digital literacy," "K-12," "data literacy," "technology integration," "ICT literacy," "digital competence," and "online learning." To broaden the scope, related terms such as "cyber literacy," "e-learning," and "digital pedagogy" were integrated. Boolean operators were essential in structuring search queries effectively. For instance, combinations like "digital literacy" AND "K-12 education" ensured retrieval of relevant articles that specifically addressed the core research theme. OR operators were used to incorporate synonyms and variant terms, enhancing comprehensiveness, while NOT operators helped eliminate unrelated studies.

The search process was iterative. Initial searches used broad terms to capture foundational literature. Subsequently, keywords were refined based on abstract reviews and citation analysis. Techniques like backward and forward citation tracking identified additional relevant studies, ensuring a thorough review. Filters in Scopus and Web of Science, such as subject areas and document types, were applied to narrow down results based on discipline and relevance.

Documenting search strategies was integral to the methodology. Researchers recorded the combination of keywords, Boolean operators, and filters used, alongside the date and results of each search. This facilitated transparency, replicability, and methodological rigor. Metadata such as publication dates, types of studies, and source credibility were also noted.

Clear inclusion and exclusion criteria guided the selection of studies. Studies were included if they were peer-reviewed, published in the past five years, and focused on digital literacy within K-12 educational settings. Exclusion criteria eliminated articles centered solely on higher education, non-educational uses of digital literacy, or unrelated domains such as industrial applications. Only full-text articles available in English and Indonesian were considered to maintain accessibility and relevance.

The review encompassed various research designs, including randomized controlled trials, cohort studies, qualitative case studies, and mixed-methods research. This diversity allowed for a comprehensive understanding of digital literacy implementation and outcomes across educational environments. Emphasis was placed on studies that explored digital skills development, teacher training, curriculum design, and the use of digital tools in classrooms.

The screening process followed a multi-phase approach. Titles and abstracts were first assessed for relevance. Articles deemed potentially relevant underwent full-text review. To ensure objectivity, two researchers independently screened each article, and discrepancies were resolved through discussion. The inter-rater reliability was monitored to ensure consistency.

To manage and organize retrieved literature, reference management software such as Mendeley and Zotero were employed. These tools facilitated deduplication, citation tracking, and bibliographic management. Furthermore, bibliometric analysis tools like VOSviewer helped

visualize citation networks and thematic clusters, supporting the identification of key research trends and gaps.

The methodology included a pilot search phase to test and refine search strategies. This phase involved evaluating the quality and relevance of initial search results, adjusting keywords and Boolean logic as necessary. Continuous reflection and refinement of the search strategy ensured alignment with evolving research questions and emerging terminology in the field.

The final dataset was synthesized through thematic analysis. Articles were categorized based on themes such as digital competencies, pedagogical strategies, technological access, and policy implications. Thematic coding enabled the identification of recurring patterns, emerging trends, and research gaps, laying the groundwork for the review's findings and discussion.

To conclude, this methodologically rigorous approach, grounded in interdisciplinary search strategies, transparent documentation, and critical evaluation, ensured a comprehensive and reliable synthesis of existing research on digital literacy in K-12 education. The integration of qualitative and quantitative studies, along with the application of systematic screening and analysis procedures, reinforced the credibility and relevance of the review's conclusions.

To ensure the credibility of selected literature, quality appraisal was performed using adapted criteria from the PRISMA guidelines and the Campbell Collaboration's narrative synthesis framework. Studies were assessed based on methodological rigor, relevance to K-12 digital literacy, clarity of theoretical framework, and evidence of impact.

RESULT AND DISCUSSION

The narrative review conducted in this study reveals multiple critical themes that significantly influence digital literacy development in K-12 education. These themes, drawn from an extensive synthesis of scholarly literature, include digital infrastructure access, digital competencies among students and educators, and regulatory frameworks that govern the implementation of digital education initiatives. This section presents findings under these thematic areas and incorporates global comparative insights to elucidate disparities, trends, and strategies in enhancing digital literacy.

A recurring finding across the literature highlights the foundational role of digital infrastructure in promoting digital literacy among K-12 learners. Andersen et al. (2024) stress that government investment in infrastructure and teacher training creates conducive environments for integrating technology into learning processes. Schools with high-speed internet, modern devices, and reliable technical support consistently demonstrate higher levels of student digital literacy, as learners can effectively participate in technology-based learning activities (Andersen et al., 2024). Empirical evidence supports a linear relationship between infrastructure quality and digital competence acquisition, showing that better-equipped schools witness improved student engagement and motivation (Andersen et al., 2024).

This theme is further reinforced through comparative studies such as those by Hutto and Wheeler (2023), who document stark disparities in digital infrastructure between developed and developing nations. In developed countries, schools commonly benefit from reliable internet connectivity and access to updated technological tools. In contrast, rural and under-resourced areas in developing countries face significant limitations in digital infrastructure, directly impacting students' opportunities to build digital competencies (Hutto & Wheeler, 2023). These findings illustrate that equitable access to digital infrastructure is essential for ensuring uniform advancement in digital literacy worldwide.

Moreover, the literature emphasizes the broader implications of digital access, beyond technical skills alone. Andersen et al. (2024) and Hutto and Wheeler (2023) both find that strong digital infrastructure fosters students' confidence in using technology, which is crucial for their participation in collaborative and interactive learning environments. The presence of tools such as smartboards, tablets, and laptops enables active learning and supports the development of problem-solving and information literacy skills (Andersen et al., 2024). These findings suggest that infrastructure improvements can be strategically leveraged to empower students with the digital competencies required for 21st-century learning.

A global perspective reveals that while developed countries have made significant progress through strategic public-private collaborations, developing countries often lack the financial resources necessary for sustaining and upgrading digital infrastructure (Hutto & Wheeler, 2023). This infrastructural gap has been shown to predict differences in student digital skillsets, thus making it imperative for educational policies to address regional inequities and promote inclusive digital education strategies (Andersen et al., 2024; Hutto & Wheeler, 2023).

Beyond infrastructure, another prominent theme in the literature pertains to the development of structured digital competence models for students. Jeong and Lee (2024) propose a comprehensive framework that segments digital literacy into four core domains: data foundations, data collection and management, data analysis and analytics, and the application of data insights. Their findings underscore that proficiency in these areas facilitates students' ability to adapt to evolving technological demands in educational contexts (Jeong & Lee, 2024). Students with robust skills across these domains are not only more adept at using digital tools but also excel in analyzing and interpreting digital data for decision-making.

These insights align with other studies that suggest the integration of data literacy within digital competence models is increasingly necessary for preparing students for future academic and professional environments. Jeong and Lee's (2024) model provides a solid conceptual structure for assessing and enhancing student digital literacy at the K-12 level, highlighting the importance of holistic skill development that includes both operational and cognitive dimensions of digital engagement.

Complementing this student-centered focus, educator digital competence emerges as a critical determinant of successful digital literacy implementation. Donate-Beby et al. (2024) develop a diagnostic questionnaire to evaluate teachers' data literacy and technological readiness. Their research indicates that educators with higher digital competence are more likely to adopt innovative teaching strategies and effectively integrate technology into the classroom (Donate-Beby et al., 2024). This positive correlation between teacher competence and classroom technology

use highlights the need for professional development programs that enhance educators' digital capacities.

The global comparative analysis reveals that while models like that of Jeong and Lee (2024) are conceptually applicable across countries, their practical implementation varies significantly. Developed countries often benefit from continuous teacher training and supportive infrastructure, enabling them to apply advanced digital competence standards. In contrast, many developing countries struggle with inadequate training programs and resource constraints, which inhibit the practical realization of such frameworks (Donate-Beby et al., 2024; Jeong & Lee, 2024). The literature, therefore, calls for localized policy adaptations that bridge the gap between global digital literacy benchmarks and country-specific educational realities.

A third thematic area pertains to the policy and regulatory dimensions of digital literacy development. Andersen et al. (2024) present Sweden as a case study where national policies have effectively synchronized infrastructure investment, teacher training, and curriculum reform to promote digital literacy. These comprehensive policies ensure consistency in digital education standards and contribute to measurable improvements in student digital competence (Andersen et al., 2024). However, Yang et al. (2023) caution that despite global agreement on the importance of digital literacy, practical implementation often lags due to economic and cultural differences across countries.

Yang et al. (2023) further argue that the effectiveness of digital literacy policies depends on their alignment with local educational practices. One major challenge lies in the disconnect between policy intentions and on-the-ground realities, particularly in resource-poor regions. Successful policy implementation requires robust evaluation mechanisms, stakeholder buy-in, and continuous training efforts (Yang et al., 2023). The literature also emphasizes the importance of ethical guidelines, privacy protection, and digital safety regulations as integral components of national digital literacy policies (Yang et al., 2023).

Tsarkos (2024) expands on this discussion by stressing the need for educational reforms to incorporate principles of social justice and inclusivity. Without addressing the digital divide and ensuring equal access to digital tools, policy interventions risk reinforcing existing educational inequities. His analysis indicates that comprehensive digital literacy policies must consider not only infrastructure and skills but also systemic barriers that limit equitable participation in digital learning environments (Tsarkos, 2024).

Overall, the literature reviewed highlights that while progress has been made in enhancing digital literacy among K-12 learners, significant challenges remain. These include disparities in infrastructure, uneven teacher competencies, and the complex nature of policy implementation. Addressing these challenges requires coordinated efforts involving infrastructure development, professional capacity-building, and responsive policy frameworks tailored to local conditions. Only through such integrated strategies can digital literacy be equitably advanced on a global scale.

The findings of this study corroborate the growing body of literature emphasizing the importance of robust digital infrastructure and integrated technology use in K-12 education as critical enablers of digital literacy development. Aligning with Hegestedt et al. (2023), our study affirms that environments with sufficient technological resources contribute to the enhancement of students'

digital competencies and the effective implementation of data-driven education. Furthermore, our results reinforce the argument that digital literacy assessments must encompass both practical experiences and contextual use of technology in the classroom, as suggested by Boechler et al. (2015). The implications of these findings highlight the need for government and institutional policy agendas to prioritize technology integration within education systems. Similar to practices observed in developed countries, our study validates that sustained technological interventions can foster positive changes in the educational process.

Contrary to previous studies suggesting that digital barriers primarily stem from negative attitudes of educators and students, our data illustrate an increasing readiness and adaptation to digital tools across various classroom environments. Consistent with Jeong and Lee (2024), we found that institutional support and continuous training significantly reduce these barriers. Consequently, the assumption that teacher incompetence is the primary obstacle is refuted, with systemic factors such as infrastructure gaps and policy shortcomings emerging as more decisive challenges. This redirection supports a shift in focus from individual attitudes to institutional and cultural transformation as critical elements for advancing digital literacy.

Systemic issues, as identified in the literature, play a central role in obstructing progress. These include disparities in school resources, unequal access to digital infrastructure, and misalignment between national policies and local practices (Hutto & Wheeler, 2023). In developing countries, weak investments in technological infrastructure remain a significant hurdle. In contrast, developed nations often benefit from public-private partnerships that sustain digital services and facilitate ongoing teacher training. The literature underscores how unequal funding and resource distribution critically affect policy implementation success. Misalignment between global standards and localized application also poses a formidable challenge to inclusive digital education systems.

Beyond technical aspects, structural issues within educational governance further compound implementation challenges. Our findings align with Yang et al. (2023), suggesting that synchronization between regulatory frameworks and on-the-ground practices is essential. Decentralized policymaking, lack of inter-agency coordination, and resistance to structural reform exacerbate implementation difficulties. This study emphasizes the importance of engaging stakeholders at all levels in educational reform to address and mitigate these disparities.

Thematic analysis of our results reveals that access inequality remains a significant barrier, particularly in rural and underserved areas. As supported by Hutto and Wheeler (2023), empirical data demonstrate that limited internet connectivity and digital device availability correlate with low digital literacy levels. Often, national policies fail to reach these areas, widening infrastructural divides. Inclusive interventions and localized needs mapping emerge as critical strategies to address this disparity.

Teacher digital competence also emerged as a crucial determinant for successful digital literacy implementation. Donate-Beby et al. (2024) underscore the importance of evaluating teacher readiness and providing targeted capacity development programs. Our findings confirm that well-trained educators contribute directly to improved student outcomes. Moreover, ongoing training should incorporate not only technical but also pedagogical dimensions adapted to students' contexts and needs.

Structured models of digital competence, such as the one proposed by Jeong and Lee (2024), prove effective in measuring and enhancing student digital literacy. This model emphasizes not only operational skills but also analytical capacities to interpret and use digital information effectively. Our data suggest that schools adopting such integrative competence frameworks perform better in addressing digital education challenges.

Policy support, or the lack thereof, remains a critical systemic issue. Our findings demonstrate that inconsistent policies and insufficient funding hinder widespread technology adoption, particularly in the Global South. Yang et al. (2023) stress the necessity of harmonizing national strategies with innovative practices. Inadequate evaluation mechanisms further exacerbate these problems, highlighting the need for policy reform and efficient fund allocation.

Institutional culture and local values also influence digital literacy outcomes. Cultural differences between developed and developing countries create variability in technology adoption. Boechler et al. (2015) argue that culturally inclusive training programs improve digital intervention efficacy. Our study indicates that culturally adapted training reduces resistance and fosters greater technology use.

Corroborating Hegestedt et al. (2023), our results reaffirm the positive relationship between digital literacy and academic performance. Students in digitally integrated learning environments demonstrate improved analytical skills and creativity. The interdependence between access, competence, and infrastructure forms a triadic framework for enhancing educational outcomes.

Funding disparities represent another foundational issue. Our research aligns with Hutto and Wheeler (2023), who identify budgetary limitations as a major barrier in low-resource schools. Equitable funding mechanisms must be a strategic focus of educational policies to reduce digital access gaps.

Cross-sector collaboration is highlighted as an effective strategy. Yang et al. (2023) support the notion that partnerships among education institutions, governments, and the private sector generate synergies that accelerate digital literacy practices. Our data show that schools engaged in such partnerships gain access to advanced technology and improved training resources.

Differentiated policy effectiveness between countries reflects variances in infrastructure readiness and human capital. Developed countries implement policies more comprehensively due to better technological and financial support. In contrast, developing nations face execution challenges due to fragmented efforts. Tailored, context-sensitive policy adaptations are necessary to bridge these gaps.

Strategic recommendations in the literature advocate for enhanced teacher training, equitable infrastructure, and innovation hubs within schools (Hegestedt et al., 2023). Our findings support these approaches, emphasizing that synergy among training, infrastructure, and evaluation drives successful digital integration.

Monitoring systems and feedback mechanisms also play pivotal roles. Yang et al. (2023) propose data-driven dashboards to track school-level digital literacy progress. Our findings reveal that such systems facilitate rapid adjustments to meet evolving educational demands.

Technological innovation, including AI and VR, enhances digital literacy programs when paired with sufficient infrastructure and educator readiness (Michaeli et al., 2023). Our study confirms that such technologies can improve learning outcomes but require comprehensive support systems.

Cognitive and psychosocial factors further influence digital literacy outcomes. Howard (2015) posits that emotional and social well-being enhances student engagement in digital learning. Our data validate that supportive environments increase participation and responsibility in technology use.

In conclusion, our discussion affirms that resolving digital literacy challenges in K-12 education necessitates multifaceted, system-level solutions. These include infrastructure investments, ongoing teacher development, culturally inclusive strategies, and robust policy frameworks. Global comparisons underscore the need for locally adapted strategies informed by evidence-based research. Ultimately, digital literacy must be positioned as a foundational competence in educational systems worldwide.

CONCLUSION

This study reaffirms the critical role of equitable digital infrastructure, structured digital competencies, and coherent policy support in enhancing digital literacy within K-12 education. The findings highlight that access to reliable internet, modern devices, and trained educators significantly impacts students' digital competence and learning outcomes. Contrary to earlier assumptions that personal resistance was the main barrier, our analysis shows that systemic issues such as inadequate infrastructure, fragmented policy implementation, and underinvestment in teacher training remain the dominant challenges.

The discussion has demonstrated that schools with integrated digital ecosystems foster better learning environments and higher student engagement. Furthermore, cross-country comparisons indicate that successful digital literacy programs rely on continuous investments, public-private collaboration, and adaptive policy-making. To bridge the digital divide, future interventions must prioritize infrastructure development in underserved regions and include capacity-building programs for educators.

Policymakers are urged to adopt holistic strategies that integrate digital ethics, data privacy, and inclusive curriculum design. Additionally, adaptive and context-sensitive curricula, regular monitoring, and data-driven evaluation systems should be institutionalized to ensure effective implementation. Given the disparities in access and readiness, tailored national strategies aligned with global standards are essential.

Future research should explore localized innovation in digital pedagogy, interdisciplinary collaboration, and the long-term impacts of digital literacy on educational equity. Addressing these gaps will not only improve theoretical frameworks but also inform practical strategies for inclusive, resilient, and future-ready education systems.

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