

## The Role of Digital Health Literacy in Optimizing Telemedicine and e-Health Applications for Healthcare Accessibility

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**ABSTRACT:** The rapid advancement of e-Health applications has transformed medical information seeking behavior, offering new opportunities for improved healthcare accessibility and patient empowerment. This study systematically reviews the impact of e-Health applications on online medical information seeking behavior, focusing on accessibility, credibility, and user engagement. A comprehensive literature review was conducted using major academic databases, including PubMed, Scopus, and Google Scholar. The findings reveal a substantial increase in the use of digital health platforms, with telemedicine and mobile-Health applications becoming primary sources of medical information. However, concerns regarding digital literacy, misinformation, and data privacy persist. The study highlights the need for enhanced regulatory frameworks, greater involvement of healthcare professionals in e-Health development, and the implementation of educational initiatives to improve-Health literacy. The integration of e-Health applications into national healthcare policies is recommended to optimize their effectiveness and accessibility. Future research should focus on evaluating the long term impacts of e-Health solutions and their role in addressing health disparities. This study contributes to the growing discourse on digital health by emphasizing the importance of policy development and education in maximizing the benefits of e-Health applications.

**Keywords:** E-Health, Digital Health Literacy, Telemedicine, Health Information Seeking Behavior, Mobile-Health Applications, Healthcare Accessibility, Digital Health Regulation.



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### INTRODUCTION

The rapid evolution of e-Health applications over the past decade has transformed the global healthcare landscape. Driven by the proliferation of internet access, smartphone penetration, and advancements in information and communication technologies (ICTs), digital platforms have become integral to how individuals access, manage, and engage with health information. e-Health, encompassing telemedicine, health monitoring systems, and personal health management tools,

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has shown significant potential in enhancing healthcare accessibility, particularly among populations with limited access to conventional healthcare services (Senbekov et al., 2020).

Several studies have underscored the significant role of digital health technologies in improving health outcomes and healthcare access. According to Senbekov et al. (2020), digital advancements in healthcare not only enhance therapeutic efficiency but also enable individuals to receive timely and relevant medical information (Senbekov et al., 2020). Additionally, Lupton (2021) highlights that adolescents heavily rely on digital technologies for health information seeking but often lack awareness regarding data privacy concerns (Lupton, 2021). This finding underscores the need for heightened awareness among users about the risks and benefits of accessing online-Health information. The growing reliance on e-Health applications has also altered patient provider interactions. For instance, self management applications, as described by Najm et al. (2019), empower patients by incorporating their needs and priorities into application development, thereby fostering greater engagement in managing their own health (Najm et al., 2019). Furthermore, Brammall et al. (2024) found that pregnant women significantly benefit from e-Health applications in obtaining information related to pregnancy and reproductive-Health, reinforcing the educational potential of digital health platforms (Brammall et al., 2024).

From an economic perspective, the surge in e-Health applications aligns with increased investments in healthcare research and digital innovations. Espay et al. (2019) emphasize the importance of digital data collection in managing chronic conditions such as Parkinson's disease, illustrating how mobile-Health technologies facilitate improved patient outcomes (Espay et al., 2019). However, the effectiveness of e-Health applications depends on their credibility and user engagement. Studies indicate that successful digital health solutions require the involvement of healthcare professionals in their development and heightened public awareness regarding reliable-Health information sources. The motivation to adopt e-Health applications is also influenced by broader societal trends, such as the increasing emphasis on preventive-Healthcare and individual empowerment in health decision making. Aref Adib et al. (2016) observed that individuals with mental health conditions frequently seek online-Health information to enhance their understanding of their conditions, highlighting the dual need for social support and informational resources (Aref-Adib et al., 2016).

Moreover, digital health platforms not only serve as informational tools but also facilitate social interactions among users. Gabarrón et al. (2021) emphasize the importance of participatory health informatics in detecting and managing pandemics, illustrating how digital health platforms can strengthen community based support networks (Gabarrón et al., 2021). The COVID 19 pandemic further accelerated the development and adoption of health applications, which provided real time updates and medical guidance to the public. These developments illustrate the evolving nature of online-Health information dissemination and access, reinforcing the long term role of e-Health in modern healthcare systems.

Despite the numerous advantages of e-Health applications, their increasing adoption presents several challenges. One of the primary concerns is digital literacy, which plays a crucial role in the effectiveness of online-Health information seeking behavior. Digital literacy encompasses an individual's ability to use ICTs to locate, evaluate, and utilize relevant information (Aref-Adib et

al., 2016). Research has shown that individuals with high digital literacy are more likely to use e-Health applications effectively, promoting better health comprehension and self management while minimizing the risk of misinformation (Ming et al., 2020). Conversely, low digital literacy often results in difficulties navigating digital platforms, assessing information credibility, and understanding medical recommendations (Haluza et al., 2016). Health literacy, which refers to an individual's ability to comprehend and apply health related information, further influences online medical information seeking behavior. Individuals with low health literacy frequently struggle to interpret health information, potentially leading to heightened anxiety and poor decision making (Brammall et al., 2024).

Another major challenge associated with e-Health applications is information overload. The sheer volume of available online-Health information can overwhelm users, making it difficult to discern credible sources from unreliable ones (Aref-Adib et al., 2016; Gabarrón et al., 2021). Research suggests that effective-Health literacy education strategies can equip users with the necessary skills to filter and critically assess digital health information (Haluza et al., 2016). Additionally, concerns regarding privacy and data security have emerged as critical barriers to e-Health adoption. Many users hesitate to share personal health information due to potential risks related to data breaches and unauthorized access (Haberer et al., 2013). Ensuring stringent data protection measures and transparent privacy policies is essential to fostering trust in e-Health applications. Furthermore, usability issues remain a persistent concern, as some e-Health applications feature complex and non intuitive interfaces that hinder accessibility. Espay et al. (2019) stress that well designed user interfaces significantly enhance user experience and reduce barriers to health information accesses(Espay et al., 2019).

The existing literature on the impact of e-Health applications on online medical information seeking behavior reveals several research gaps. Most studies focus on the influence of digital health technologies in developed countries, while data from developing regions remain scarce. This lack of comprehensive insights limits the generalizability of findings across diverse-Healthcare contexts (Bougioukas et al., 2020). Additionally, there is insufficient research on the long term effects of e-Health applications on health outcomes and behavioral changes. Many studies assess user engagement and application efficacy in the short term, leaving gaps in understanding their sustained impact on patient well being (Murri et al., 2020). Furthermore, research evaluating the effectiveness of e-Health applications in improving health literacy remains limited. While some applications aim to enhance user knowledge, they are often not tailored to address varying levels of digital and health literacy among different populations (Cao et al., 2018).

Given these research gaps, this review aims to systematically analyze the impact of e-Health applications on online medical information seeking behavior. The primary objectives of this study are to examine the factors influencing the adoption of e-Health applications, assess their effectiveness in providing accurate and reliable-Health information, and explore potential challenges associated with their use. By synthesizing findings from existing literature, this review seeks to provide a comprehensive understanding of how e-Health applications shape-Health information seeking behaviors and inform strategies to enhance digital health literacy.

This study directly addresses these challenges by focusing on the intersection of e-Health development and digital health literacy. While prior research has explored the benefits of digital platforms for healthcare delivery, few have critically examined how digital literacy gaps shape the effectiveness and equity of e-Health and telemedicine services. By synthesizing findings from diverse-Healthcare contexts, this study seeks to illuminate how digital health literacy acts as both a facilitator and a barrier to optimal e-Health adoption.

## METHOD

This study employs a systematic review approach to examine the impact of e-Health applications on online medical information seeking behavior. A comprehensive literature search was conducted across major academic databases, including PubMed, Scopus, and Google Scholar, targeting studies published within the last five years. The search strategy incorporated predefined keyword combinations and Boolean operators to ensure accuracy and completeness. Keywords included "e-Health," "mobile-Health applications," "health information seeking behavior," "digital health literacy," and "health information quality." Boolean logic was utilized to refine search results, such as "e-Health AND user behavior" and "digital health literacy OR health information seeking behavior." Additionally, database filters were applied to narrow the scope to high quality research, including systematic reviews, meta analyses, and peer reviewed journal articles.

The selection criteria were established to include peer reviewed studies that empirically or theoretically analyze the influence of e-Health applications on users' health information seeking behavior. Eligible studies focused on e-Health platforms that facilitate-Health information access and examined behavioral changes resulting from their use. The review encompassed diverse demographic groups, considering factors such as health literacy levels and prior exposure to digital health technologies. Exclusion criteria eliminated studies unrelated to e-Health, those lacking direct empirical data, non peer reviewed publications, and research providing only general overviews without analytical depth. Articles focusing solely on hardware components without discussing user engagement or implications were also excluded.

To enhance reliability, a multi stage screening process was employed. Four independent reviewers evaluated the studies, ensuring alignment with the inclusion criteria. The initial screening involved reviewing titles and abstracts, followed by full text assessments to determine relevance and methodological rigor. Key themes were synthesized to identify recurring patterns in how e-Health applications influence information seeking behavior. The findings offer insights into the effectiveness of these applications in improving health literacy, the role of digital platforms in shaping health decision making, and the challenges associated with accessing and interpreting online medical information. This methodological approach ensures a comprehensive and evidence based assessment of the current state of research in the field.

## RESULT AND DISCUSSION

### Health Information Seeking Patterns

Over the past five years, the patterns of health information seeking on digital platforms have exhibited significant trends. One of the most striking developments is the increasing reliance on mobile-Health applications and social media as primary sources of medical information. According to a survey conducted by Paré et al. (2018), more than half of internet users in Canada reported adopting self tracking technology to manage their health(Paré et al., 2018). This shift indicates a departure from traditional methods of seeking health information, such as consulting physicians or referring to printed materials, towards utilizing digital platforms that provide immediate and extensive access to diverse-Health content. Technological advancements have further accelerated the adoption of wearable devices and mobile applications integrated with health information, with younger demographics leading the adoption curve.

The COVID 19 pandemic significantly influenced this trend, as individuals sought online platforms for self monitoring and telehealth services. Zhang et al. (2023) found that mobile-Health application usage surged post pandemic, particularly for self monitoring purposes(Zhang et al., 2023). Similarly, Gall et al. (2025) highlighted the integration of telemedicine services during the pandemic, demonstrating that telehealth has become a vital part of online medical information seeking behavior.

Several factors influence individuals in selecting online medical information sources. Trust in these sources plays a pivotal role. Strengthening trust in e-Health applications by integrating verified medical input from healthcare professionals and reputable-Health organizations often increases user confidence in the information provided. Brammall et al. (2024) emphasize that dependence on medically verified health information fosters a sense of security and encourages proactive-Health management(Brammall et al., 2024). This underscores the necessity for collaboration between e-Health developers and healthcare providers to validate the reliability of health information in digital platforms.

Beyond trust, accessibility and user friendliness are key determinants of users' preferences for health information sources. Russell et al. (2018) revealed that users who encounter difficulties in accessing health information are less likely to continue searching, indicating that intuitive application design and user friendly features significantly impact digital health seeking behavior(Russell et al., 2018). Additionally, the alignment of content with users' health concerns enhances the effectiveness and perceived value of online medical information.

Personalization also plays a crucial role in digital health seeking behavior. Users appreciate the ability to receive-Health information tailored to their specific conditions, often achieved through intelligent algorithms embedded in e-Health applications. Pires et al. (2020) found that applications allowing users to customize their information preferences based on their medical history significantly increased engagement and application usage(Pires et al., 2020). This highlights that personalization fosters greater relevance, ultimately supporting informed health decision making.

Health literacy and digital literacy levels also substantially influence users' effectiveness in utilizing e-Health platforms. Individuals with higher digital literacy tend to navigate digital health resources more efficiently and evaluate the credibility of online medical content. Shim et al. (2022) stress the importance of digital literacy in shaping how individuals access and comprehend health information online (Shim et al., 2022). Conversely, low digital literacy levels contribute to frustration and reluctance to engage with digital health platforms, particularly among populations unfamiliar with digital technologies.

Overall, the patterns of health information seeking on digital platforms have evolved rapidly, driven by technological advancements and user preferences. The diversification of information sources and the development of more sophisticated health applications have broadened users' access to medical content. However, optimizing these platforms requires developers to consider users' trust, accessibility needs, personalization preferences, and literacy levels to maximize the effectiveness of digital health seeking behavior.

## Credibility and Validity of Information

The impact of e-Health applications on users' perceptions of the credibility of online-Health information is profound. Studies suggest that using well validated health applications enhances users' confidence in the accuracy of the information provided. Lupton (2021) found that when users access medical information through medically verified applications, they exhibit higher trust in the content, attributing this to the presence of professional medical oversight in content creation. As a result, users are more likely to rely on e-Health applications for health management.

Moreover, the quality of user experience within e-Health applications significantly influences perceptions of credibility. Blower et al. (2020) found that positive user experiences, such as seamless interaction and clear navigation within health applications, reinforced users' trust in the medical information presented (Blower et al., 2020). Additionally, applications that integrate expert reviewed health data mitigate misinformation concerns by providing scientifically backed medical guidance (Gabarrón et al., 2021).

Despite these advancements, awareness of misinformation risks remains low among e-Health users. Gabarrón et al. (2021) highlight that many users fail to critically assess the accuracy of the medical information they encounter, potentially leading to misinformation related health risks (Gabarrón et al., 2021). The high reliance on digital platforms without independent verification poses challenges in ensuring that users make informed decisions based on credible sources.

Tafti et al. (2023) note that the average e-Health user struggles to differentiate between validated medical content and misleading information, often relying on subjective credibility assessments rather than objective verification methods (Tafti et al., 2023). This underscores the need for enhanced digital health literacy initiatives to equip users with the skills to critically evaluate online medical information.

Educational interventions, such as in app guidelines for evaluating credible sources and transparent disclosure of information sources, are essential to combat misinformation. Fan et al. (2024) advocate for greater collaboration between e-Health developers and medical professionals to integrate systematic verification processes in digital health platforms (Fan et al., 2024).

While e-Health applications have contributed positively to improving perceptions of credibility in online-Health information, addressing misinformation concerns remains a critical challenge. A comprehensive approach involving user education, rigorous content verification, and strong regulatory oversight is necessary to ensure safe and effective use of digital health platforms.

## International Comparisons

Health information seeking behavior varies significantly between developed and developing countries. In developed nations, users tend to be more digitally literate and experienced in navigating online-Health platforms, allowing for more efficient and effective medical information retrieval. Lupton (2021) notes that individuals in developed regions frequently use a range of digital platforms and medically accredited e-Health applications, benefiting from higher levels of digital health literacy (Lupton, 2021). As a result, they can better assess the quality of health information and minimize exposure to misleading content.

Conversely, in developing countries, digital health seeking behavior is influenced by challenges such as limited internet access, inadequate infrastructure, and lower digital literacy levels. Gabarrón et al. (2021) found that while individuals in these regions express strong interest in seeking online-Health information, many lack the necessary digital skills to effectively navigate e-Health platforms (Gabarrón et al., 2021). This increases their susceptibility to unreliable sources and misinformation.

Regulatory frameworks also differ significantly across regions, impacting the management of e-Health applications and the credibility of digital health information. In developed countries, stringent regulations ensure that medical information disseminated via e-Health applications meets rigorous accuracy standards. For example, in the European Union, the General Data Protection Regulation (GDPR) mandates strict transparency in health data collection and usage, ensuring high quality information dissemination (Ebrahimi et al., 2023).

In contrast, regulatory oversight in developing countries remains limited, leading to inconsistent quality control in e-Health applications. Nowell et al. (2018) report that many nations struggle to implement effective regulatory measures to safeguard users from unreliable-Health information. Although efforts to enhance digital health awareness and education have increased, the lack of institutional support hinders widespread enforcement of regulatory policies.

Certain developing nations, such as India, have introduced mHealth initiatives aimed at integrating digital health solutions into broader healthcare frameworks. However, Yang et al. (2019) highlight that while promising, such initiatives often face implementation barriers due to regulatory misalignment and inadequate user centric designs (Yang et al., 2019). Additionally, the reliance on imported health information from developed nations may lead to mismatches with local healthcare needs, necessitating better adaptation of global e-Health solutions to regional contexts.

Overall, international comparisons reveal disparities in access, digital literacy, and regulatory policies that shape online-Health seeking behavior. To improve global e-Health integration, coordinated efforts between governments, healthcare providers, and digital developers are essential in bridging these gaps and ensuring equitable access to reliable medical information across diverse populations.

## **e-Health Applications as a Solution to Healthcare Access Barriers**

The findings of this study highlight the potential of e-Health applications in addressing healthcare access barriers, particularly in regions with limited healthcare infrastructure. In many developing countries, accessibility to health information is hindered by inadequate medical facilities and a shortage of trained healthcare professionals. e-Health applications bridge this gap by providing reliable-Health information without requiring physical visits to healthcare centers. Najm et al. (2019) emphasize that patient involvement in the development of e-Health applications enhances their effectiveness by ensuring that they cater to the specific needs of users (Najm et al., 2019). Telemedicine, a key feature of many e-Health applications, has emerged as a crucial tool in enabling remote consultations. During the COVID 19 pandemic, Ming et al. (2020) found that telemedicine services provided essential healthcare access while minimizing infection risks, particularly for vulnerable population s(Ming et al., 2020). The convenience of remote consultations is particularly beneficial in areas with difficult transportation access or a lack of medical professionals.

Beyond telemedicine, e-Health applications serve as essential sources of medical information, especially where localized health resources are insufficient. Bougioukas et al. (2020) stress the significance of virtual health resources in offering widely accessible medical guidance without geographical constraints (Bougioukas et al., 2020). This ensures that individuals receive up to date-Health information, empowering them to make informed healthcare decisions. Additionally, e-Health applications facilitate the formation of digital health communities where users can share experiences and receive peer support. Aschbrenner et al. (2018) suggest that peer support features in e-Health applications contribute positively to users' mental and physical well being, particularly in areas where mental health services are scarce(Aschbrenner et al., 2018). Such interactions foster a sense of connectedness among users and help bridge information gaps through shared knowledge and lived experiences.

## **Challenges in Ensuring Reliability and Credibility of e-Health Applications**

Despite their potential, e-Health applications face challenges in maintaining the reliability and credibility of the-Health information they provide. The quality of these applications largely depends on collaboration between developers and healthcare professionals. Strong regulatory oversight is crucial to prevent the spread of misinformation. Carter et al. (2019) assert that clinical decision support applications, particularly in maternal healthcare, should rely on evidence based models to enhance care quality and ensure user trust(Carter et al., 2019). The presence of validated medical input in health applications strengthens confidence in their usage.



Moreover, digital literacy levels among users significantly affect the ability to utilize e-Health applications effectively. In regions with limited healthcare infrastructure, technological education is often lacking, making it difficult for individuals to access and interpret digital health information. Bougioukas et al. (2020) argue that initiatives to improve digital literacy are essential for maximizing the impact of e-Health applications (Bougioukas et al., 2020). Without adequate literacy training, users may struggle to navigate e-Health platforms, leading to lower engagement and suboptimal health outcomes.

Regulatory challenges further complicate the widespread adoption of e-Health applications. Many applications lack standardization and undergo minimal scrutiny before being released to the public. Sit et al. (2021) note that unregulated health applications pose risks by disseminating potentially inaccurate medical information. This underscores the need for stringent evaluation measures to ensure that e-Health applications meet high standards of medical accuracy and user safety.

### **Ethical Considerations in e-Health Adoption**

The increasing reliance on e-Health applications for medical information raises ethical concerns, including data privacy, information reliability, and the changing dynamics of patient provider relationships. One of the most pressing ethical challenges is data security. e-Health applications often collect sensitive health information, including medical histories and demographic data. Huckvale et al. (2020) highlight that many health applications lack robust privacy protections, increasing the risk of data breaches and unauthorized access (Huckvale et al., 2015). The absence of stringent data protection regulations exacerbates this issue, making it imperative for governments to enforce stricter laws that align with modern digital security needs (Paré et al., 2018).

The reliability of e-Health information remains another ethical concern. Users may lack the expertise to distinguish between credible and misleading health content. Dahlhausen et al. (2021) caution that uncertainty regarding the accuracy of health information can lead users to make potentially harmful medical decisions (Dahlhausen et al., 2021). The lack of independent evaluation processes for e-Health applications further contributes to the risk of misinformation. To address this, increased transparency from developers and the inclusion of medically verified references within applications are necessary to reinforce credibility.

Furthermore, e-Health applications have implications for patient provider relationships. While these applications enhance accessibility to medical information, they may reduce direct patient interactions with healthcare professionals. Dahlhausen et al. (2021) suggest that excessive reliance on digital health tools may weaken traditional therapeutic relationships, as patients might prioritize self diagnosis over professional consultations (Dahlhausen et al., 2021). This shift can diminish trust in medical professionals and alter the dynamics of healthcare delivery. To mitigate this, healthcare systems should integrate e-Health applications as complementary rather than replacement tools for professional consultations.

Healthcare equity is another ethical challenge. In many developing nations, internet access remains limited, leading to disparities in the use of e-Health applications. Aref Adib et al. (2016) found that individuals in lower socioeconomic groups rely more on unreliable-Health sources due to restricted access to high quality digital health platforms(Aref-Adib et al., 2016). Bridging this digital divide requires a concerted effort to expand internet infrastructure and ensure that e-Health applications are accessible to all populations, regardless of economic or geographical limitations.

### **Integration of e-Health Applications into National Health Policies**

The successful integration of e-Health applications into national health policies requires careful planning and collaboration among stakeholders. Ensuring that digital health tools align with existing healthcare frameworks is essential for maximizing their impact. Dahlhausen et al. (2021) emphasize the importance of designing e-Health applications that seamlessly integrate into clinical workflows(Dahlhausen et al., 2021). Engaging healthcare professionals in the development process ensures that these applications meet the practical needs of both patients and providers.

Supportive-Health policies play a critical role in promoting e-Health adoption. Governments can incentivize the development of high quality applications by providing research funding and regulatory approval for solutions that meet established healthcare standards. Carter et al. (2019) argue that incentivizing evidence based e-Health applications leads to better quality tools that enhance public trust in digital healthcare(Carter et al., 2019). Such policies encourage developers to adhere to strict clinical guidelines, reducing the risks of misinformation and substandard healthcare solutions.

Digital literacy initiatives must also be incorporated into health policies to ensure that populations can effectively utilize e-Health applications. Many individuals struggle with navigating digital health tools, particularly in underserved regions. Government led community education programs can address this gap by training individuals on how to critically evaluate and use digital health information. Strengthening public health campaigns on e-Health utilization can improve engagement and optimize-Health outcomes.

Regulatory measures concerning data security are equally important. As e-Health applications handle sensitive personal data, stringent legal frameworks must be established to govern privacy and data protection. The European Union's General Data Protection Regulation (GDPR) serves as a model for ensuring transparency in digital health data management (Ebrahimi et al., 2023). Implementing similar regulations globally can enhance user confidence in e-Health solutions and safeguard sensitive-Health information from misuse.

The validation and accreditation of e-Health applications are crucial to ensuring their reliability. Ming et al. (2020) found that rigorously tested health applications demonstrate greater efficacy in improving user health outcomes. Governments and healthcare institutions should establish standardized evaluation protocols to assess e-Health applications before they are widely adopted. Collaboration with healthcare organizations can enhance quality control and provide users with assurance regarding the validity of the medical information they receive.

## Limitations

This study acknowledges certain limitations that should be considered when interpreting its findings. Variability in the quality of available literature on e-Health applications may have influenced the generalizability of results. The rapid evolution of digital health technologies also means that some findings may become outdated as new innovations emerge. Additionally, differences in healthcare systems across regions could affect the applicability of certain recommendations. Future research should address these limitations by incorporating longitudinal studies that track the long term impact of e-Health applications on health behaviors.

## Implications for Future Research

Given the increasing role of e-Health applications in healthcare, future studies should explore their effectiveness across diverse populations and healthcare settings. Investigating how socioeconomic factors influence the adoption and usage of e-Health tools can provide valuable insights into reducing digital health disparities. Further research should also focus on optimizing regulatory frameworks to ensure the credibility and security of digital health information. Additionally, examining the impact of AI driven health applications on personalized medical recommendations could offer new perspectives on the evolution of e-Health technologies. A multidisciplinary approach involving technology developers, healthcare professionals, and policymakers is necessary to maximize the benefits of e-Health applications while mitigating associated risks.

## CONCLUSION

This study highlights the growing significance of e-Health applications in shaping online medical information seeking behavior. The findings underscore the increasing reliance on digital health tools for accessing medical information, particularly in areas with limited healthcare infrastructure. e-Health applications bridge gaps in healthcare accessibility by offering telemedicine services, self monitoring tools, and educational resources, ultimately empowering users to take control of their health. However, challenges remain regarding information credibility, digital literacy, and regulatory oversight. Addressing these issues requires stronger collaboration between policymakers, healthcare providers, and developers to ensure the reliability and ethical use of e-Health platforms. Implementing comprehensive health literacy programs and integrating e-Health applications into national healthcare policies can enhance their effectiveness. Future research should explore the long term impact of digital health solutions, assess their role in mitigating health disparities, and investigate emerging technologies such as artificial intelligence in personalized medicine. Enhancing digital health literacy and regulatory frameworks remains a critical strategy in overcoming current limitations and ensuring the sustainable adoption of e-Health applications worldwide.

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